

# Strategic Plan

## MERIDIAN INTERNATIONAL CENTER - Who we are

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### Organization

**Name:** Meridian International Center  
**Acronym:** MIC  
**Description:** Meridian International Center is a premier nonprofit, global leadership organization headquartered in Washington, DC.

### Stakeholder(s):

[Generic Group] **Leaders:** Building on more than 55 years of experience, Meridian prepares U.S. and international leaders to meet global challenges and opportunities. Our suite of programs delivers the approach and environment for leaders to understand global issues and cultures, exchange ideas, collaborate on solutions, and build valuable relationships... They gain knowledge and valuable skills that increase their effectiveness as leaders:

- Global Competency
- Insight and Context
- Applied Leadership
- Networks

[Generic Group] **Meridian Board of Trustees:** Meridian's Board of Trustees is currently composed of 25 high-level individuals who bring vast expertise and experience from many sectors, including business, government, nonprofit, media, healthcare, technology, the arts, law, and real estate. The Board plays a critical role in Meridian's governance, and also provides strategic guidance for the operations, business, property, and other affairs related to Meridian's sustainable growth. Trustees also provide ongoing counsel and oversight through 6 Board Committees: Executive, Governance and Nominating, Global Engagement, Development, Facilities and Preservation, and Finance and Audit.

[Person] **Hon. Carlos M. Gutierrez:** Chairman

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Meridian International Center

*Stakeholder(s):— continued*

- [Person] **Hon. Patricia de Stacy Harrison:** Vice-Chair
- [Person] **Art Collins:** Co-Chair of Development
- [Person] **Hon. Alonzo L. Fulgham:** Chair of Governance and Nominating Committee
- [Person] **Hon. David A. Gross:** Chair of Global Engagement
- [Person] **Steve Lebling:** Chair of Facilities & Preservation
- [Person] **Jeffrey Malinak:** Chair of Finance & Audit
- [Person] **Hon. Ann Stock:** Co-Chair of Development
- [Person] **Ambassador Stuart Holliday**
- [Person] **Hon. Meredith Attwell Baker**
- [Person] **Janet Blanchard:** Founding Member, The Council on Women's Leadership at Meridian
- [Person] **Jon Clifton**
- [Person] **Matthew T. Echols**
- [Person] **Hon. Laurie S. Fulton**
- [Person] **Dr. Neal R. Goins**
- [Person] **Maria Pica Karp**
- [Person] **Janet Lamkin**
- [Person] **Stanley S. Litow**
- [Person] **HongXia Liu**
- [Person] **Drew Maloney**
- [Person] **Michele A. Manatt**
- [Person] **David Metzner**
- [Person] **Lisa B. Nelson**
- [Person] **Scott Parven**
- [Person] **Michael Pickrum:**
- [Person] **Hon. Rodney E. Slater**
- [Person] **Deborah Taylor Ashford, Esquire:** Legal Counsel
- [Person] **Hon. William F. McSweeney:** Trustee Emeritus
- [Person] **Hon. Walter L. Cutler:** President Emeritus
- [Generic Group] **Meridian Leaders**
- [Person] **Ambassador Stuart W. Holliday:** President and CEO
- [Person] **Lee Satterfield:** Executive Vice President
- [Person] **Kurt M. Sodee:** Chief Financial Officer and Senior Vice President of Operations
- [Person] **Susan Cabiati:** Senior Vice President, Professional Exchanges Division

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*Stakeholder(s):— continued*

[Person] **Bonnie Glick**: Senior Vice President, GlobalConnect Division

[Person] **Dr. Myra Best**: Vice President of Administration, Professional Exchanges Division

[Person] **Henry Collins**: Vice President and Deputy, Professional Exchanges Division

[Person] **Gretchen Ehle**: Vice President, GlobalConnect

[Person] **Terry K. Harvey**: Vice President, Meridian Center for Cultural Diplomacy

[Person] **Frank Justice**: Vice President, Convening

[Person] **Monique M. McSween**: Vice President, Communications

[Person] **Amy Selco**: Vice President, Development

[Person] **Kelly Campagne**: Director of Human Resources

[Generic Group] **Meridian Partners**

[Organization] **U.S. Department of State**: Meridian is a principal partner of the U.S. Department of State and other government agencies. We implement the International Visitor Leadership Program (IVLP), which promotes mutual understanding between countries around the world and the U.S.

[Generic Group] **Multi-National Corporations**: The world's leading Multi-National Corporations count on us to design programs that address critical business challenges and opportunities, elevate their CSR initiatives, and accelerate development of their leaders.

[Generic Group] **Diplomatic Corps**: We work closely with the Diplomatic Corps in Washington, D.C. to foster greater understanding of their cultures, create networks with U.S. private and public sector organizations, and provide opportunities for advancing business and trade relations.

[Generic Group] **NGOs**: We partner with NGOs from around the world to convene programs on topical international issues, including: human trafficking, women's empowerment, entrepreneurship, trade, cultural diplomacy, security, environmental sustainability, and global health.

## Vision

Meridian envisions a more secure and prosperous world that is characterized by mutual understanding, innovation, economic growth, and inclusion. Meridian believes the path to realizing its vision is through more effective and connected public and private sector global leadership at all levels.

## Mission

To create innovative exchange, education, cultural, and policy programs

## Values

**Impact** Value and Impact -- ... benefit individuals, communities, and countries around the world:

**Security** Greater Security

**Development** Economic Development

**Innovation**

**Understanding** Mutual Understanding

**Goal 1: Engagement**

Strengthen U.S. engagement with the world through the power of exchange

## **Goal 2:** Preparation

Prepare public and private sector leaders for a complex global future

### **Stakeholder(s):**

[Generic Group] **Public Sector Leaders**

[Generic Group] **Private Sector Leaders**

### **Other Information**

Provide [leaders] with resources and insight on key global issues through our ...

**Objective 2.1:** Exchanges

**Objective 2.2:** Training

**Objective 2.3:** Forums

**Objective 2.4:** Cultural Diplomacy

### Goal 3: Collaboration

Provide a neutral forum for international collaboration across sectors

#### Stakeholder(s):

[Generic Group] **Sectors**

[Generic Group] **Corporations**

[Generic Group] **Governments**

[Generic Group] **Diplomatic Corps**

[Generic Group] **NGOs**

[Generic Group] **Foundations**

[Generic Group] **Individuals**

#### Other Information

We bring together a cross-section of established and emerging leaders ...

### Administrative Information

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